

PRESIDENT'S MESSAGE

Welcome to the 2008/2009 year for the Atlanta IMA Chapter. As the new president for the Atlanta Chapter, I realize I have rather large shoes to fill in the wake of the presidents that have come before me. I am grateful and humbled by the support and encouragement I'm receiving from everyone. I am confident that together we can do great things this year to engage our membership!

Over the summer months, the board has been hard at work with plans for the coming year. We have a very enthusiastic group and we are working on some new and exciting programs for the months ahead. Below is a preview of some of these changes:

- **Location and format change for Dinner Meetings.** We've moved the monthly dinner meeting to Maggiano's in Buckhead. We've had several events at this location in the past and the response has been very good. Details can be found later in this newsletter.
- **New Roaming Meeting Series.** In addition to our standard once a month dinner meeting and our Lunch series at Arnold Golden & Gregory, we've added a 1 hour breakfast/lunch meeting once a month at various locations throughout the Metro Atlanta Area. This particular series will be a brown-bag session, free to members and guests. The format will be informal with a speaker and 1 hour of CPE credit to all who attend. Please see the information later in this newsletter about our first offering in Marietta on August 27, 2008. Topic: Identity Theft.
- **Shadow Program.** A special mentorship program has been designed to give accounting students a "day in the life" of our accounting professionals. You'll see more about this particular program in the weeks ahead. I encourage all of you to consider participating in this worthwhile program.

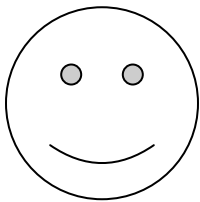
These are just a few of the new events and programs that we have put together, and there will be more to come. I urge each of you to attend a meeting and participate in one of our program offerings. Remember that the IMA is what you make of it. We can't do it without your participation. I truly believe that the coming year will have something for everyone. Let's make this another banner year!

**Best Regards,
Darla Worsham, Chapter President**

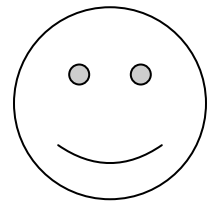
Much thanks to the board this past year, and to all the chapter members who attended our events. It was a wonderful meeting year, and I look forward to serving you as a VP of Corporate Development & Sponsor Manager. Join me in congratulating Darla Worsham for being elected our new chapter President -- It's going to be a great year!

Lets have some more fun!!!

*Daniel Guelzo, CTS, CPC
Past-President, IMA – Atlanta Chapter*



“Special Notice”



**Beginning with the first meeting on August 19th,
we will be meeting in a NEW location.**

**Maggiano’s Italian restaurant @ 3368 Peachtree Road near Lenox Mall
will be the site of our dinner meetings for this year.**

August Dinner Meeting – Tuesday, August 19, 2008

Maggiano’s Little Italy Italian restaurant – Located @ 3368 Peachtree Road
\$40 members, \$40 Non-members, \$30 Students and Professors

5:30pm to 6:15pm, Networking/Social Time/Appetizers

6:15pm to 6:30pm, Announcements

6:30pm to 8:00pm, Speaker Presentation

Dinner Meeting Presentation

“Is There a Solution for the High Cost of Commuting” Presented by Erin Oxford Clark, Employer Program Manager, The Clean Air Campaign.

Please join the IMA in thanking **Volt Staffing** for their sponsorship of this dinner – you can visit their website @ www.Voltstaffing.com

Please make your reservations by calling 404-525-2774 or by website at www.imaatlanta.org

VOLT
Accounting & Finance

Lets Make Welcome
Our Dinner Sponsor
For The Month Of August!

Volt Professional Search

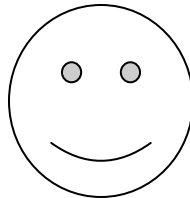
Direct Hire
1000 Abernathy Road, NE
Suite #L3
Atlanta, Georgia 30328
770.551.9300

**ERIN OXFORD CLARK
EMPLOYER PROGRAM MANAGER/TELEWORK SPECIALIST
THE CLEAN AIR CAMPAIGN**

Erin O. Clark is the Telework Specialist for The Clean Air Campaign with expertise in the development, implementation and evaluation of telework and compressed work week programs. For the past five years, she has assisted metro Atlanta companies in providing commute options to their employees. Erin has evaluated and implemented telework programs for many private and public sector employers including Solvay Pharmaceuticals, City of Atlanta Municipal Court, United Way of Metropolitan Atlanta and Clorox.

Erin holds a Bachelor's degree in Speech Communication from The University of Georgia. She is a member of the Association for Commuter Transportation's Telework Council and an active volunteer with the Atlanta Humane Society.

Erin Oxford Clark
eoxford@cleanaircampaign.com
404.368.3096



IMA Roaming Breakfast Series

When: Wednesday, August 27, 2008
7:45am – 8:00 am - Networking
8:00 am - 9:00 am - Speaker

Topic: Identity Theft – Sponsored by Wachovia Bank

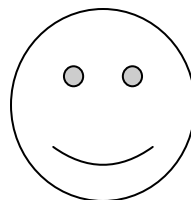
Where: 1091 Lake Drive
Marietta, GA 30066

Host: Arylessence, Inc.

Continental Breakfast will be provided. Please register for this event by
email: dworsham@beaumontproducts.com

Fee: Free

1 hour CPE credit.



Upcoming Fall

Events

9/16/2008	Job Stress & Humor in the Workplace	Dan Erling, President Accountants One
10/21/2008	XBRL Reporting - Creating XBRL Compliant Documents	Ernest A. Capozzoli CPA, PhD XBRL Consultant Professor KSU
11/18/2008	Ethics From the Top Down and Bottom Up	Steve Donavon with UPS
December	Holiday Celebration & Benefit	Jamming!!!!!!

Gulf South Council of The Institute of Management Accountants
Professional Development Program

**One Full Day Course
Total 8 Hours CPE**

Power Excel

using the book

“Learn Excel 97-2007 from Mr Excel”

Advanced Data Analysis

using the book

“Guerilla Data Analysis”

and

“Pivot Table Data Crunching”

Speaker:

Mr Excel *himself* Bill Jelen

Friday, September 12, 2008

Registration

8:00 a.m. - 8:30 a.m.

Seminar with breaks

8 hrs CPE

8:30 a.m. - 12:00 noon

Catered Lunch

1:00 p.m. - 4:30 p.m.

Location

Phoenix East

Phoenix East II

27100 Perdido Beach Blvd.

Orange Beach, AL 36561

(Approx. 8 miles east of Hwy 59)

Advancing the Profession™

Atlanta Chapter 78th year in the Institute of Management Accountants!

Reservations: Call (800) 221-0258

Prior to 09/01/2008

Reservation Code = "1092006"

(3 nights for price of 2 – includes tax & cleaning)

1BR Condo - \$384.06

2BR Condo - \$495.06

3BR Condo - \$561.66

http://www.brett-robinson.com/rental_phxeast.html

Phoenix All Suites Hotel

201 East Beach Blvd.

Gulf Shores, AL 36547

Room Rate: \$129.00/night plus tax

Mapquest.com directions can be found using hotel addresses.

Open to all members

Saturday, September 13th, 2008 10:00 a.m.

GulfSouth Council Meeting

NO CHARGE

REGISTRATION FORM

Please photocopy this form if needed.

Name/Title - CPA, CMA, or Other

Company

Street Address

City, State, Zip

Phone

E-mail

IMA Chapter

() Non-Member (Please send membership info)

Pricing Information:

Morning Session Only (book purchase mandatory)

Member	\$95+\$25 (book) = \$120
Non-Member	\$110+\$25 (book) = \$135
Students	\$45+\$25 (book) = \$70

Afternoon Session Only (book purchase mandatory)

Member	\$95+\$45 (book) = \$140
Non-Member	\$110+\$45 (book) = \$155
Students	\$45+\$45 (book) = \$90

BOTH SESSIONS (book purchase mandatory)

Member	\$190+\$70 (book) = \$260
Non-Member	\$220+\$70 (book) = \$290
Students	\$90+\$70 (book) = \$160

ABOUT THE SPEAKER:

Mr Excel → Bill Jelen

WHO: Bill Jelen, the world's foremost spreadsheet wizard, now known internationally as "Mr Excel". His web site is the premier source for Excel tips and solutions (www.MrExcel.com) and had over 10 million page views last year.

WHAT: Jelen "broke the code" in Excel, helping accountants and business professionals to do in a single click what used to take many hours. He's saved companies millions of dollars with his programming solutions and self-help resources (book, website, CD's, message boards) and has made the world's most commonly used office software perform. He's currently developing Excel solutions products geared to particular industries. For example, the "F&I Menu Wizard" is a proprietary program for car dealerships that simplifies and speeds the finance and insurance process and increases dealerships' profit per vehicle by an average of \$225. It is being used in hundreds of dealerships.

WHY: Jelen fills in the gaps the software company left behind. He is fast, responsive service, and easy solutions. People aren't finding that in the automated responses of email customer support and vague answers from paid telephone support. Jelen's self-help tips, long-life archived Q&A's, and message boards are an online community where Excel users help each other sharpen their Excel skills and resolve functions like preventing duplicate data entry, calculating hours worked when the shift spans midnight, deleting unwanted links and hundreds of other Excel functions.

ABOUT THIS SEMINAR:

MORNING SESSION

Power Excel

using the book

“Learn Excel 97-2007 from Mr Excel”

You use Excel 40 hours a week, but do you really know how to unleash the power of Excel? Learn cool secrets and tricks lurking on the Data menu. Learn the ins and outs of Pivot Tables (from the guy who wrote the book on pivot tables!). Create slick charts in a single button click. Add thousands of subtotals in seconds. Don't be tortured by bad data any longer. Learn some of the changes made in Excel 2007. Participants in the session will receive a copy of Jelen's book, *Learn Excel 97-2007 from Mr Excel* which is comprised of 377 questions and solutions posed to him during his seminars. Jelen loves new questions and will incorporate them in the seminar. Send your Excel questions in advance via e-mail or bring them to the seminar. Jelen promises, "If you use Excel 40 hours per week, you will save 100 hours each year by attending this seminar!"

AFTERNOON SESSION

Advanced Data Analysis

Using the book
"Guerilla Data Analysis"
and
"Pivot Table Data Crunching"

This class will go into more details about pivot tables. Learn how to take poorly formatted data and convert it to data suitable for pivot tables. Use VLOOKUP to match two lists. Understand how to use INDIRECT, MATCH, INDEX, and OFFSET for more efficient calculations. See how to use Pivot Tables for frequency distributions, true Top 10 reports, compare to analyses.

What are you waiting for? REGISTER TODAY!

Registration begins at 8:00 am and the seminar begins at 8:30 am. It concludes at 4:30 pm. Seminar fees include lunch and refreshment breaks. Seminar fees are payable in advance.

I have enclosed a check payable to **IMA Gulf South Council** for \$_____ to cover the cost of registration. Payment must be received by 9/01/2008 to guarantee registration. All fees must be received by 9/08/2008 or arrangements made to pay at sign-in.

Checks are made payable to:
Institute of Management Accountants –
Gulf South Council

Register by mail or fax to:
Gulf South Council - IMA
Attn: Vicki Whitehead
2833 Intrepid Cut
Marietta, GA 30062
Fax: (770) 565-0697

Register by PayPal online at: www.gulfsouth.imanet.org
(Mail or fax form to contact above)

Any Questions Please Call:
Julie Frizzell, Council President
Phone: (205) 507-9047
Cell: (205) 301-9504
OR
Larry Loyed, 2nd Vice President
Phone: (404) 526-9800
Cell: (678) 787-5528



Certified Management Accountants: *Professionals Driving Business Performance.*

To learn more about IMA's CMA Certification program, please visit

<http://www.imanet.org/certification.asp>.

Institute of Management Accountants * Please visit www.imanet.org to learn more
10 Paragon Drive about the above topics.....
Montvale, NJ 07645
(800) 638-4427

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The End