

PRESIDENT'S MESSAGE

Fall is here, and IMA has some great events scheduled for the month of October. First up is our Oct 16th, Brown Bag Lunch at Spherion in Alpharetta. The topic "What is your Plan B?" is very timely given the current economic state. The event is free, so bring your lunch and take part in this event.

Next up on the schedule is our 10/21/08 Dinner meeting at Maggiano's. It is Student night and the topic is XBRL. Come and see what this form of electronic communication is all about and how you can use it in your business reporting.

During the dinner meeting we will also be rolling out our IMA Shadow Program. With this program, Students are given the opportunity to "shadow" an IMA accounting professional during a typical day at work. The benefits are tremendous for both the student and the IMA host professional. I encourage you all to consider participating in this worthwhile program.

Our community service project for the Month is the Alzheimer's Memory Walk on Saturday Oct 18th. If you are interested in participating, please contact Chuck Bernstein cbwsm@aol.com.

Lastly, don't forget the A&G Lunch Meeting on Oct 23rd. The Big Cookie and a great presentation await you.

I hope to see you at meeting soon!

Best Regards

Darla Worsham, Chapter President

Give the Gift of Job Shadowing: A Great Opportunity for Students

As an MBA student at Georgia Southern University, Sharon Kelly heard from her cost accounting professor about a great opportunity: the chance to spend a half-day “shadowing” a controller at a nearby company. Ms. Kelly applied for the chance to participate (so did 15 others), and was selected as one of four students to travel to Savannah for what would become a career-defining experience.

During her Spring 2006 semester, Ms. Kelly spent a Friday morning at MTC (now Ports America), which supplies technical operations and services to different ports. She met with the controller, Paul Hammock, who gave her a company tour, showed her how the accounting department was arranged and how reports were generated, and even took her out to lunch to discuss their industry.

The experience was an eye-opening one for Ms. Kelly: “I hadn’t ever been in a big company before, and so this gave me a frame of reference and the ability to put examples I had been learning in class into a real-world context.” Now that Ms. Kelly works as an accountant at an Atlanta public accounting firm, she still draws on her job-shadowing experience, which exposed her to the challenges and demands of a controller’s job.

The opportunity Ms. Kelly enjoyed was made possible thanks to the efforts of her professor, Dr. Tim Cairney. Working with the IMA® Savannah Chapter, Dr. Cairney created a proposal that the Chapter used to identify IMA members willing to volunteer to participate. Dr. Cairney based his proposal on suggestions received from pre-med and nursing students at his school, who also do job shadowing. (A copy of Dr. Cairney’s job shadowing program proposal is available online at http://www.imanet.org/pdf/IMA_SHADOW_PROGRAM_PROPOSAL.pdf.)

Although starting a job-shadowing program may seem like a lot of work, according to Dr. Cairney, it’s not. That’s one reason why he encourages practitioners and educators to consider launching such a program. “The biggest time commitment for me was just selecting the students who would participate,” he says. “Working with an IMA Chapter was a tremendous help, because they did all the leg work in finding the finance and accounting professionals who were willing to volunteer their time.”

And that time commitment isn’t as big as one would think, which is a plus for companies that are interested in participating. Says Ms. Kelly: “Since it’s just a half-day commitment, it’s pretty low risk and pretty low cost. It doesn’t take a lot of planning the way an internship program would.”

For students, the job-shadowing program offers a unique opportunity. “It definitely provides an outlet not being fulfilled,” says Ms. Kelly, “because it allows students to go outside the classroom, experience a day in an industry, and learn a little bit of what work there is like.”

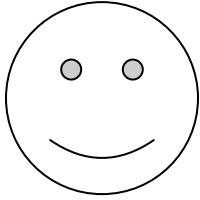
Dr. Cairney agrees: “It’s a great way to give students a chance to interact with someone who’s not a faculty member, usually in a more informal way. It also gives faculty members some great contacts within the local business community.”

Ms. Kelly’s job shadowing experience was so positive, in fact, that as a board member of the IMA Atlanta Chapter, she is launching a similar program at her chapter this fall. Using Dr. Cairney’s proposal, she is piloting a program with several universities in her area and has received commitments to participate from all of her board members. “It’s the kind of program that helps put students and professionals together – to the benefit of both of them,” she says.

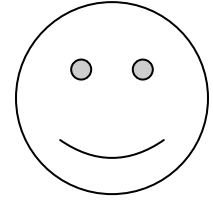
IMA Chapters and members are encouraged to reach out to their local college or university to invite students to a job shadow day. IMA members may also contact Jodi Ryan, CPA, IMA manager of student and academic relations at jryan@imanet.org for contact information for local IMA academic members and colleges/universities.

Advancing the Profession™

Atlanta Chapter 78th year in the Institute of Management Accountants!



“Special Notice”



**The Atlanta Chapter is meeting in a NEW location.
Maggiano’s Italian restaurant @ 3368 Peachtree Road near Lenox Mall
will be the site of our dinner meetings for this year.**

October Dinner Meeting – Tuesday, October 21, 2008

Maggiano’s Little Italy Italian restaurant – Located @ 3368 Peachtree Road
\$40 members, \$40 Non-members, \$30 Students and Professors

5:30pm to 6:15pm, Networking/Social Time/Appetizers

6:15pm to 6:30pm, Announcements

6:30pm to 8:00pm, Speaker Presentation

Dinner Meeting Presentation

“XBRL - Past, Present, Future, A Brief History, Taxonomies, Tools, & a Hands On
Demonstration” - presented by Professor, Ernest A. Capozzoli, Kennesaw State University

Please join the IMA in thanking **The Mergis Group** for their sponsorship of this dinner – you can
visit their website @ www.mergisgroup.com

Please make your reservations by calling 404-525-2774 or by website at www.imaatlanta.org



DR. ERNEST A. CAPOZZOLI, PROFESSOR
KENNESAW STATE UNIVERSITY
DEPARTMENT OF ACCOUNTING

Ph.D.–University of Mississippi (MIS/Accounting)
M.B.A.–Lamar State University
B.S.–Troy State University

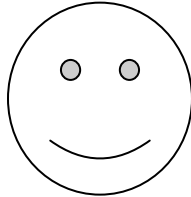
Ernest Capozzoli is currently an accounting professor with Kennesaw State University teaching accounting information systems, advanced financial reporting and managerial accounting. He has extensive corporate experience with such companies as Olin Corporation, Kaiser Aluminum, and Saudi Aramco (Arabian American Oil Company).

In 1980 Ernie and his family moved to Saudi Arabia where as a manager of EDP, he coordinated the company's SAP installation for sales and distribution. He was also in charge of the planning staff that prepared \$1.6 billion dollar annual budgets and multi billion dollar capital budgets for Aramco's Refining and Distribution business line. In 1997 he retired from Saudi Aramco and began a career as a college professor.

More recently he participated as a consultant to the SEC, the Financial Accounting Foundation and XBRL-US in the development of the latest US-GAAP Taxonomy that will be used for financial statement submission to the SEC beginning in 2009. While in that capacity he assisted in the development of oil and gas industry disclosures required by the FASB and SEC. Through his efforts Kennesaw State became the first educational organization to obtain institutional membership in XBRL-US.

Ernie has trained more than 500 individuals in the use of XBRL to create XBRL US-GAAP compliant financial statements, US GAAP disclosures and IFRS compliant financial statements. Ernie has research interest in the areas of XBRL, ethics, internet/e-commerce and systems development. His publications include articles in the Oil and Gas IT Journal, Journal of Executive Education, Southern Business Review, Journal of Business Industry and Economics, Journal of Hospital Marketing and Public Relations and The Competitiveness Review.

He is a current member of XBRL-US, the American Institute of Certified Public Accountants (AICPA), and Information Systems Audit and Control Association (ISACA). Ernie is also a member of Beta Gamma Sigma (the business honor society), the American Accounting Association and a board member of the Society of Business Industry and Economics.



IMA Roaming Breakfast/Lunch Series

When: Wednesday, October 15, 2008
12:00 pm – 1:00 pm Speaker

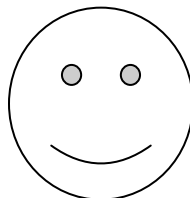
Topic: Learn how to reconnect with your centers of influence, build your professional network, and leverage the many internet networking tools available.

Where: Spherion Executive Center
925 North Point Parkway
Alpharetta, GA 30005

Host: Spherion & Daniel Guelzo, CTS, CPC

Drinks and light snacks will be provided (feel free to bring own lunch).
Please register for this event by email to: danielguelzo@spherion.com

Fee: NO Cost, It's FREE!



Lunch Meeting – Thursday, October 23, 2008

NOTE THAT THIS MEETING IS AT THE LAW OFFICES OF ARNALL GOLDEN GREGORY, LLP

171 17TH Street, Suite #2100
Atlanta, GA 30363
(404) 873-8500

\$15 members, \$20 Non-members
11:45am to 1:00pm

“Topic & Speaker - To Be Determined!”

Please make your reservations by calling 404-525-2774 or by website at www.imaatlanta.org

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Please join the IMA in thanking **Arnall Golden Gregory, LLP** for their continued support of the IMA. You can learn more by visiting their website @ www.arnallgoldengregory.com.

Upcoming Fall

Events

10/21/2008	XBRL Reporting – Creating XBRL Compliant Documents	Ernest A. Capozzoli CPA, PhD XBRL Consultant Professor KSU
10/23/2008	Lunch Meeting @ Arnall Golden Gregory, P.C.	Speaker - TBD
11/18/2008	Ethics From the Top Down and Bottom Up	Steve Donavon with UPS
December	Holiday Celebration & Benefit	Jamming!!!!!!

Gulf South Council News

See Photos On Next Two Pages....

Check out the happenings at the Fall IMA Council meeting which was held @ The Phoenix East in Orange Beach, Alabama.....Great times are par for the course here!



Photo #1 – Check out Robert Coons & Debbi Besant absorbing all there is to know about IMA at the Fall Council meeting @ Orange Beach, AL. By the way, who’s that guy in the background (it looks kinda like a former Atlanta Chapter President).

KEEP SCROLLING.....



Photo #1 – South Birmingham Chapter accepting the award for “Best Chapter” in the council. On the far right is Robin Mangham (last year’s council President) presenting the award. It’s hard to accept Alabama beating Georgia, but I guess it does happen sometimes....



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To learn more about IMA’s CMA Certification program, please visit

<http://www.imanet.org/certification.asp>.

Institute of Management Accountants * Please visit www.imanet.org to learn more
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The End