

The Informer



President's Message

Hello Atlanta IMA Chapter members,

Though fall approaches with cooler weather around the corner, your IMA chapter has many hot topics scheduled for its members.

A special thank you goes out to Doug Stegall for providing us with insight on Cash Flow and Cost Cutting at our Roaming Meeting held in August. I also want to thank Herb Root, Controller for Vanderlande Industries for hosting the breakfast meeting.

Timing could have not been more favorable for the meeting on Thursday, September 23rd at Arnall Golden Gregory located in Atlantic Station. Greg Miller, First Vice President and Chief Economist from Suntrust Bank, provided us with an economic update. Everyone was anxious to hear and learn about the state of the economy. Each year, attendance at this event continues to grow.

Mark your calendars for our dinner meeting to be held on **Tuesday, November 9th at Villa Christina**, where "Fraud" will be discussed. .

If your company has interest in sponsoring an IMA dinner meeting, please contact Tim Minster at TimMinster@tugtech.com. It's a great opportunity to network with 700 IMA members and support your local chapter!

Please be sure to register on line for all events at www.imaatlanta.org. Thank you and I look forward to seeing you at one of our upcoming events.

Tammy McLain
Chapter President



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November Dinner Meeting

Institute of Management Accountants—Atlanta Chapter

Date & Time: Tuesday, November 9, 2010

5:30pm—8:00pm

**Location: Villa Christina
4000 Summit Blvd
Atlanta, GA 30319
(near Ashford Dunwoody and I-285)**

**Cost: \$40.00 for members
\$45.00 for non-members and guests**

**Topic: "Fraud"
Guest Speaker: Dana Hermanson**

Earn 2 hours of CPE credit!!!!!!



Save the Date.....

Mark your Calendars for IMA Atlanta's Special Meeting Nights:
November 9, 2010 = IMA Dinner Meeting at Villa Christina
January 18, 2011 = IMA Dinner Meeting at Villa Christina
March 22, 2011 = IMA Dinner Meeting at Villa Christina
May 17, 2011 = IMA Dinner Meeting at Villa Christina

Your company's name could be here and over 700 professional accountants would be reading about it.

If interested, please contact Tim Minster, Chair of the Past Presidents' Sponsorship Committee at Tminster@comcast.net or call 678-984-7973

Cornerstone Career Ministry is a Christ-centered ministry that provides support to both [church members](#) and [non-church members](#) in the area of Job Loss, Job Transition and Career Counseling.

**Tuesday October 19th
LOVE LOUD EVENT 2010**

Keynote Speaker: Jim Browning Returns
"Advanced LinkedIn Tools and how to prepare to get the next job."

**20 Companies / 10 Staffing Firms
6 informational break out topics**

Location: **First Baptist Church Woodstock "Magnolia Room"**

If you plan on attending the OCT 19th event, please register at:

<http://www.fbcwccm.org/contact.htm>

Up Coming Events

Tuesday, November 2nd Ricky Steele
Chief Development Officer Hunter Technical Resources

www.rickysteale.net

11905 Highway 92, Woodstock, GA 30188. P: 678-494-2697.

For additional directions please visit: www.fbcw.org

Visit our new CCM website
www.fbcwccm.org

Cornerstone Career Ministry eNetworking Sites
[Cornerstone Career Ministry Linked In Group](#)
[Cornerstone Career Ministry Yahoo Groups](#)



Featured Speaker Spotlight November 2010 Dinner Meeting



Dinner Meeting Topic: FRAUD
Featuring Guest Speaker: Dana Hermanson

Dana R. Hermanson is Dinos Eminent Scholar Chair of Private Enterprise, Professor of Accounting, and Director of Research in the Corporate Governance Center at Kennesaw State University. Among the most prolific researchers in accounting, he has published in such journals as *Contemporary Accounting Research*, *Auditing: A Journal of Practice & Theory*, *Journal of Accounting and Public Policy*, *Journal of Accounting Literature*, and *Accounting Horizons*. Dana is co-author of two COSO-sponsored studies, *Fraudulent Financial Reporting: 1987-1997* and *Fraudulent Financial Reporting: 1998-2007*.

Dana is co-editor of *Accounting Horizons* and was founding co-editor of *Current Issues in Auditing*. He and his co-authors received the 2008 Deloitte/AAA Wildman Medal, which recognizes research judged "to have made or be likely to make the most significant contribution to the advancement of the public practice of accountancy." Dana recently was cited by *Directorship* magazine as one of the "People to Watch" in corporate governance. He was a member of the NACD Blue Ribbon Commission on Audit Committees, and his work has appeared in such outlets as *The Wall Street Journal* and *BusinessWeek*

Join us for our Roaming Meeting

Date:	October 20, 2010
Time:	Breakfast—8:30AM
Topic:	Best Practices for Managing the Competing Needs of Accounting and Finance Presenter is Emmett Moore, CPA Titus Practice Director
Location:	Host is Conner Pinson, Director of Client Services - Titus— US 2849 Paces Ferry Road Suite 590 Atlanta, GA 30339
Cost:	No Cost - Light Refreshments will be provided

Earn 1 hour of CPE credit!!!!

Reservations are required. Make reservations on line at www.imaatlanta.org

This is a **FREE** event.



Featured Speaker Spotlight October 2010 Roaming Meeting



Emmett Moore, CPA, began his career with Ernst & Young and has been a sitting Controller, Director of Internal Audit, VP Finance, Treasurer or CFO at companies ranging in size from early stage to public. His professional specialty is helping private companies navigate periods of rapid change through accurate forecasting, raising capital, M&A, implementing new processes, upgrading accounting and finance teams, and overhauling accounting systems. Emmett came to Atlanta in 2003 and, over the past four years, was Treasurer of DataPath, Inc., a Duluth-based public military contractor. His efforts led to the sale of DataPath in 2009 to Rockwell Collins, and he joined Titus in 2010.

**Special thanks to our
sponsors for the November dinner meeting.**

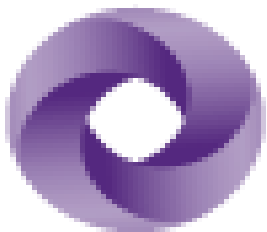
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Small Sacrifices Lead to Big Benefits

Contributed by: Melissa Leonard, Gleim Chapter Coordinator

You want to succeed on the CMA Exam, and you want to do it as quickly as possible. Exam candidates should remember that the exam is challenging, and sometimes you have to make small sacrifices to accomplish your goal. Here are some suggestions you can employ during your CMA Exam preparation to guarantee success.

Forgo your favorite music or talk show during your commute to work and listen to audio lectures instead. This small change will save you hours of other study time and will reinforce information as you learn.

Many people are most productive early in the morning when they are rested. You may not be a morning person so you may have to give up a late night show and get to bed earlier. Experiment with waking up early and studying for an hour or two in the morning. Studies have shown that students cover more material in less time when the mind is clearer and there are fewer disturbances. They are able to internalize information that is more accessible for recall.

During your lunch break, reserve 15 to 30 minutes of quality study time instead of reading your favorite book or going out with your co-workers. Gleim candidates use the Gleim Online course or Test Prep software to practice answering multiple-choice and essay questions. This is a small sacrifice, so if you find yourself wishing you were outside during that hour, take your review book or laptop and study outdoors.

Gleim is committed to helping you accomplish your goal of passing the exam and becoming a CMA. Your Atlanta IMA Chapter has partnered with Gleim to ensure your success on the CMA exam! Working together, we will provide you with the tools necessary to prepare for this difficult exam.

As an Atlanta Chapter member, you receive significant discounts on the Gleim CMA Review materials and Gleim CPE. Contact Melissa Leonard at 800.874.5346 ext. 131 or melissa.leonard@gleim.com to take advantage of the offer or if you have any questions.

Do you have feedback on what you have read or suggestions on future topics? Maybe you are studying for the exam or have recently passed and want to share tactics you used. Email Gleim at imachapters@gleim.com with your comments.

Let's Do Lunch

Join us for our Lunch Meetings held at
 The Law Offices of Arnall Golden Gregory, LLP
 171 17th Street, Suite #2100
 Atlanta, GA 30363
 (404) 873-8500

\$15 members, \$20 Non-members

Time: 11:45am—1:00pm

Lunch Meeting Schedule

<u>DATE</u>	<u>TOPIC</u>	<u>SPEAKER</u>
10/28/2010	Issues Facing the Accounting Profession: AICPA's Perspective	Carolyn Riticher, - Windham Brannon
11/18/2010	Renewable Energy: Tax Credits and Strategies for Business	Lee Peterson, Partner—Resnick Group
1/20/2011	Bank Reform—Recent Development	Bob Dow, AGG—Other Speaker TBD
2/24/2011	A & A Update	Chris Rouse, Partner –Windham Brannon, PC
3/24/2011	Healthcare Reform	Kirkland McGhee, VP & Regional Counsel—Kaiser Permanente GA
4/28/2011	Controller Roundtable	Panelists TBD—Moderator Bob Dow, AGG
5/26/2011	Update on Georgia Legislature	Metro Area Chamber of Commerce

Please join the IMA in thanking **Arnall Golden Gregory, LLP** for their continued support of the IMA. You can learn more by visiting their website at www.agg.com

Are you LinkUP?

IMA members can visit the Library on LinkUp IMA (www.linkupima.com) to search for information resources related to lean accounting. LinkUp IMA is the association's new online social network available exclusively to IMA members.



Featured Speaker Spotlight October 2010 Lunch Meeting



**CAROLYN C. RITICHER, CPA, CVA
Principal**

It takes a special person to rise to the top of 10,000 CPAs and be recognized as a leader in her profession. Carolyn Riticher has done just that. Awarded the *Distinguished Member Award* for 1997, Carolyn serves her profession and her clients with dedication, skill, and enthusiasm. Carolyn is Past President of the Georgia Society of Certified Public Accountants, member of the AICPA Governing Council, and Past Chairperson of the Joint Trial Board of the AICPA. She is also a past president of the Educational Foundation for GSCPA.

Carolyn has over twenty years of experience in income tax and corporate accounting in both private industry and public accounting. Prior to joining Windham Brannon, she held controller positions in private industry, as well as working as an Audit Senior with Arthur Young and Company (later becoming Ernst and Young).

Areas of technical expertise include small business, corporate, and individual income taxation and planning, business valuations, and litigation services. She is highly skilled in stock option planning for individuals and issuing companies.

Carolyn provides professional liability claims support and expert consulting and testifying services in financial damage, commercial evaluation of economic damages, professional malpractice, and other litigation matters. She has considerable experience in forensic accounting and reconstruction of records.

Carolyn graduated *Summa Cum Laude* from The University of Kentucky in Lexington in 1980 with a bachelor of Science in Accounting and later completed several post-graduate level classes in the Masters of Professional Accountancy program at Georgia State University. An avid believer in giving back to the community, Carolyn volunteers her time with the Georgia Transplant Foundation, where she is a member of the Board of Directors

Webinar: 10 Commandments of Getting Hired Now!

Tuesday, October 12, 2010

2:00 PM - 3:00 PM EDT

To Register for this webinar, please go to:

<https://www1.gotomeeting.com/register/495586305>

Finding a job today can be confusing and frustrating. If only there was a system that would help take the guesswork out of finding a job and "spinning our wheels" with unproductive results.

Well, there is....And Bill Lins will share them with you. Bill has consulted over thousands of job seekers' along with assisting hundreds of corporations on hiring top talent in his over 25 years in the employment consulting profession. He has appeared several times on CBS, ABC, NBC, CNN and Fox networks concerning employment strategies and trends.

Key takeaways:

How to save dozens of hours in your job search immediately.

How to take control of your destiny and job search

How to jumpstart your job search

How to avoid unnecessary frustration and disappointment

At least 20 tips you can put into practice NOW.

This webinar will be fun and educational.....or in Bill's terms, an "edutaining" experience.



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Contact your preferred school directly for more information or to enroll. For more information on the [CMA Learning System](#) and [colleges and universities in your area](#), visit www.LearnCMA.com or contact your preferred school directly.

IMA Chapter members receive significant discounts on all CMA and CPE purchases!

Contact Melissa Leonard at:
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To obtain the chapter discount, chapter members must contact Melissa Leonard directly. There are three ways to place an order:

1. Fax the order form to Gleim
2. Call me directly at (800) 874-5346, ext. 131
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GLEIM IMA Chapter Discount Program

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